

FOR IMMEDIATE RELEASE

(March 9, 2005)

Sue Westenhaver from The Inn at Harbour Ridge participates in Heartland Bed and Breakfast Conference in Branson, MO

March 9, 2005

Osage Beach, Missouri

Sue Westenhaver, owner/innkeeper of The Inn at Harbour Ridge, recently presented a workshop at a three day conference for bed and breakfast professionals in Branson, MO. The Heartland Conference was held at Branson's Chateau on the Lake Hotel March 6-8.

Westenhaver's session was entitled "Packaging - A Good Thing for You and Your Guest" and emphasized ways to partner with local businesses to combine lodging, services, and activities, as a one stop shop for guests. Partnerships with Osage Beach Premium Outlets, the Lake's "Top 10" Specialty Shops, Central Missouri's Lake of the Ozark Golf Council, and select fine dining establishments at the Lake were showcased.

Westenhaver and her husband, Ron, joined 250 other attendees at the conference from 13 different states to learn about new trends and issues affecting the B & B industry. Presentations and panel discussion included subjects as diverse as travelers' changing needs, insurance coverage for B & Bs, and creative ways to serve meals.

The event was planned and organized by the state B & B associations of Missouri, Kansas, Oklahoma, and Arkansas with coordination by the Professional Association of Innkeepers International (PAII).

Westenhaver is in her second term as director of Bed and Breakfast Inns of Missouri. The Inn at Harbour Ridge is located at 6334 Red Barn Road in Osage Beach, Mo. Visit them on line at www.harbourridgeinn.com.

 **The Inn at Harbour Ridge** 

**An Osage Beach, Missouri Bed and Breakfast Inn
at Lake of the Ozarks, Missouri**

6334 Red Barn Road, Osage Beach, Missouri (MO) 65065

Telephone: 573-302-0411 or Toll Free: 877-744-6020

Email: info@harbourridgeinn.com

Website: www.harbourridgeinn.com

Copyright© The Inn at Harbour Ridge - Osage Beach, MO